

# WHY LGMG?

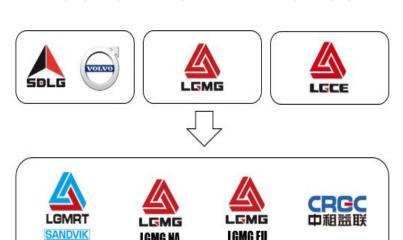
# 1.1 Lin Gong Machinery Group Intro.

More than 40 years of experience in construction machinery manufacturing and 14 years of experience in J.V. with world-class brands

- Founded in 1972
- Sales revenue 53.3 billion USD in 2019
- Top 3 Chinese construction machinery Group
- 3 Core subsidiaries, SDLG(cooperation with VOLVO since 2006), LGMG(cooperation with Sandvik since 2016) and LGCE
- Over 10,000 employees

1972 3 200 Year Major Industries Products & Accessories

# **LINGONG MACHINERY GROUP**



http://www.lgmg.com.cn/ http://www.sdlg.cn/



#### 1.2 LGMG MEWPs Intro.



In order to meet with fast growing demands from the market, LGMG expanded the plant area in 2019 and completed initial of 2020.

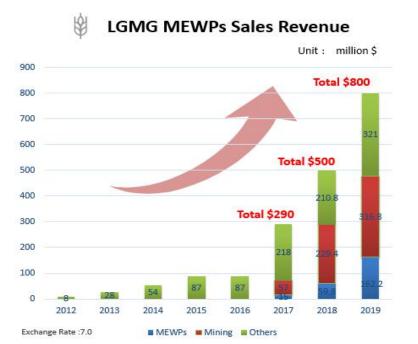
Now the new plant is the largest single MEWPs factory in China.

# LGMG MEWPs (Lin Gong Machinery Group)

- No.1 Scissor Lift Sales in China since 2018.
- Top 2 Chinese MEWPs Manufacturers in 2019.
- The 1<sup>st</sup> Chinese MEWPs Brand to build overseas branch
- ◆ The 1st Chinese MEWPs manufacture to pass all the world certifications-Certified by EU CE, American ANSI, Japanese JIS, South Korea KC, Canadian CAN/CSA, Russia CU-TR, etc.
- ◆ 1,000 employees from MEWPs sector.
- ◆ 40 product models available.
- ◆ 40,000 sets production capacity per year.

#### 1.2 LGMG MEWPs Intro.

Fast and steady growth in past years -more possibilities in future.



During the past years, LGMG MEWPs increases year by year. In 2019, the Sales revenue for LGMG factory is up to 800 million USD.

LGMG MEWPs in KHL Ranking (2019)

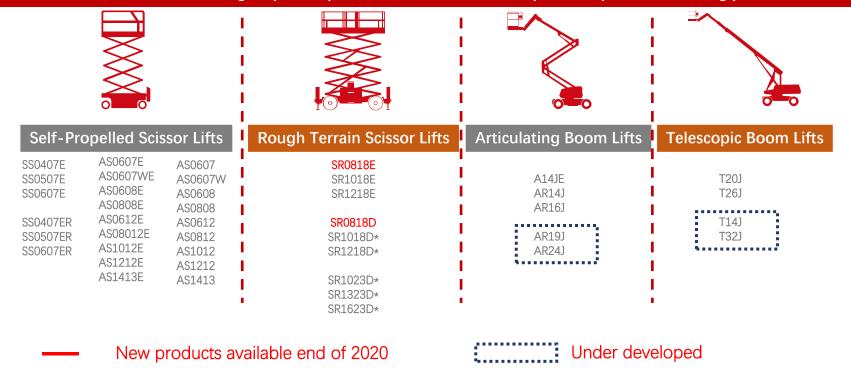
| 110 | 2018 | COMPANY             | US\$*<br>MILLION | LOCAL<br>CURRENCY<br>MILLION | USS<br>MILLION      | LOCAL<br>CURRENCY<br>MILLION | % CHANGE<br>OVER<br>YEAR | EQUIPMENT TYPE                     |
|-----|------|---------------------|------------------|------------------------------|---------------------|------------------------------|--------------------------|------------------------------------|
| 1   | 10   | JLG Industries      | 2364.6           | 2364.6                       | 2479.3              | 2479.3                       | O 4.8                    | Self propelled                     |
| 2   | 20   | Terex AWP           | 1914.9           | \$1914.9                     | 2132.1              | \$2132.1                     | <b>0</b> 10.2            | Self propelled and truck mounts    |
| 8   | 30   | Skyjack             | 1010.0 🖾         | C\$1104.5 FF                 | 959.5 (57)          | C\$1049.3 (FET)              | O 5.0                    | Self propelled                     |
| 4   | 40   | Haulotte            | 791.0            | 580.26                       | 690                 | €505.9                       | O 14.6                   | Self propelled/trailers/ push arou |
| 5   | 60   | Aichi Corporation   | 404.8            | JPY 41419.6                  | 428.9               | JPY 43969.9                  | <b>○</b> 5.8             | Self propelled/trucks              |
| 8   | 11 @ | Dingli              | 382.3            | RMB 2389                     | 245.8 815           | RMB 1536.3                   | O 55.5                   | Self propelled, push around        |
| 7   | 70   | Alimak Hek          | 373.0            | SEK 2473                     | 339.6               | SEK 2251                     | O 9.8                    | Mast climber/hoist                 |
| 8   | 80   | Manitou             | 315.0            | €231                         | 294.6               | €216                         | O 6.9                    | Self propelled                     |
| 8   | 10 💿 | Time                | 310.0            | \$310                        | 265                 | \$265                        | O 17.0                   | Vehicle mounts                     |
| 18  | 12 @ | Buthmann            | 231.9            | €162.4                       | 207.31              | €152                         | O 11.9                   | Truck mounts                       |
| п   | 50   | Altec               | 228.0 [53]       | \$228 (537)                  | 220 <sup>(SS)</sup> | \$220 (557)                  | O 3.6                    | Truck mounts                       |
| 12  | 14 0 | Snorkel             | 220.8            | \$220.8                      | 200.5               | \$200.5                      | O 10.1                   | Self propelled                     |
| 18  | 13 0 | Niftylift           | 211.0            | UK£125.65                    | 197.2               | UK£117.43                    | O 7.0                    | Self propelled                     |
| 14  | 150  | Palfinger Platforms | 184.4            | €133.9 (55)                  | 179 FFF             | €130 /==0                    | O 3.1                    | Truck mounts                       |
| 15  | 90   | Tadano              | 175.5            | JPY 17986                    | 178.7               | JPY 18320                    | ● 1.8                    | Truck Mounts                       |
|     | 16.0 | Branta Skylift      | 181.1            | €118.1                       | 128.5               | €94.2                        | O 25.0                   | Truck mounts                       |
| 7   | 21 @ | LGMG                | 159.5            | RMB 997 FF1                  | 91.2                | RMB570                       | O 74.9                   | Self propelled                     |

LGMG MEWPs took 5 years to be the top 17<sup>th</sup> place in the world MEWPs industry and No.2 among Chinese manufacture.



#### 2.1 LGMG MEWPs Product Range

Every year, the LGMG R&D team will develop a series of new products based on market feedback to meet market needs. In addition, we are glad to hear the market feedback and give quick response to our customers and improve our products accordingly.



#### 2.2 LGMG MEWPs Product Range- Star products

During the past years, LGMG launched some special products for the special application using, like SS series ,AS1413 /E etc.



- Outdoor and indoor use for SS0407E/SS0507E, indoor use for SS0607E.
- Zero emissions and whisper quiet drive with environment friendly.
- Efficient electric driving system providing longer running hours and increasing productivity.
- Compact design for easy maneuverability in civil/industrial elevators and transport between different floors and buildings.
- Compact design and light weight for easy handling in climbing trailers and saving transportation costs.
- IP67 driving motors providing excellent waterproof performance.
- Commonality of PCU with the rest of the rest slab scissors.

#### 2.3 LGMG MEWPs Product Range- Star products

#### HIGHLIGHTS

With a platform height of 13.8m, the LGMG AS1413E greatly expands the working height of electric scissor lifts and improves the productivity for the operators in high applications.

- Efficient AC motor drive system provides longer lasting performance and better gradeability.
- 320kg capacity with 0.9m extension deck offers great productivity.
- Battery powered, zero emission and quiet drive mean this machine is environmentally friendly.
- Forklift pockets on both side and rear position for easy handling.
- Swing out component trays for easy access and maintenance.
- Intelligent self-diagnostic system for quick troubleshooting.



Our new AS1413 (E) is developed based on market feedback and officially launched in initial 2019. Currently, It is very popular in European countries.

#### 2.4 LGMG Product Range- Star products



#### STANDARD FEATURES

- · Proportional control
- . Tilt alarm with lift cut-out
- · Overload sensing system
- · Descent alarm with flashing beacon
- · Self-lock entry gate
- · Auto-leveling outriggers
- · Emergency stop button
- On-board diagnostic system
- · Oscillating axle
- Four-wheel drive and break
- Horn/Hour meter
- · Emergency descent

#### **OPTIONAL**

- · 6.58m/7.4m platform extension
- AC power to platform
- Platform anti-collision device
- · Hydraulic generator
- · Solid non-marking tires
- Foam-filled tires
- · Foam-filled non-marking tires



Another example we listen to the market feedback. In 2019, we learned from the market requirements and added the hydraulic motor and GPS into our products.





EN | DE



#### LGMG teams up with AMS

LGMG has teamed up with Dutch software company Advanced Mobility Services (AMS) to provide telematics on its full range of aerial platforms it sells outside the Chinese market.

LGMG will offer the company's AMS Rent and AMS Telematics cloud based software, offering users a range of fleet management capabilities which include planning, reservations and invoicing. Additional features include offering real-time data on machine location and usage as well as providing reports on availability, maintenance and repairs.

Based in Vlaardingen, west of Rotterdam, AMS provides a range of hardware and software products for monitoring assets, machinery, vehicles and employees. The company also has location in the USA, Portugal and Oman with customers including crane and access companies Hoogwerkt, Vp and Pienemann.

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#### 3. Stronger R&D Support















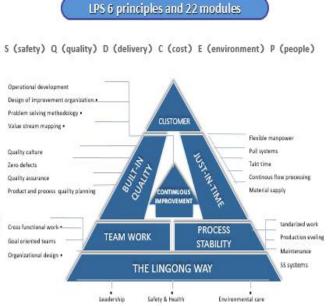
 ◆ Higher proportion team around 120 people are from R&D team among the 1000 employees who can response the

market and improve the products efficiently.

- ◆ Cooperation with academic institutions
  Cooperated with Tsinghua University( No.1 in
  China) /Shandong University( Top 10 in China) in
  engineering and science to keep learning the
  fresh cutting-edge knowledge in the industry.
- ◆ Advanced testing equipment
  The Germany/Japanese testing equipment to
  guarantee the parts good quality and reliable.

All the production is produced and managed under the LGMG LPS lean production standard. LPS: LGMG Lean Production System is learned from VOLVO which guarantees efficiency and reliable production and management.









Certified by European Seven-Star EFQM Global Excellence Award(Top 3 World Quality Awards)

We invested 12 million upgraded our painting line which we learned from the automobile manufacturing in 2019. Phosphating, rinsing, powder coating etc all the key process is under strictly control.



The structural parts are same as our construction machinery which have been verified for over 40 years. All the key parts are automated welding by robot.





All the new products must pass through the rigorous testing as below.

BOOM LIFT TESTING









Gradeability test

Stability test

Angle alarm test

Load test









Reliability&fatigue testing

**Gradeability test** 

Dynamic stability test

Note: In order to strengthen the R\$D of new products and meet different testing requirements, in 2019, LGMG invested a new test site of 3000 square meters. The new testing area is industry-leading. (91m\*32 m)

All our designing is considering the commonality in key parts from different products. So most of the key parts is purchased from the same suppliers. The most important, we only use the top brand in the industry.



**Optimum Industry Tyre Performance** 









# **5.International Customer Service Support**



- On-site training
- Factory training
- Tele training
  - Professional certification



- Professional service team/Parts available from Netherlands
- On-line parts purchasing can be available before end of 2020











## **5.International Customer Service Support**

International vision is different from other Chinese brands The 1st Chinese MEWPs manufacture to build overseas branches to offer local service.



**LOCAL TEAM SUPPORT** 



**LOCAL MACHINE DELIVERY** 



**LOCAL SPARE PARTS** 



**LOCAL FAST AND QUALITY SERVICE** 



**LOCAL TRAINING** 





LGMG North America.Inc

LGMG JAPAN. LGMG AUSTRALIA is under construction.

## **5.International Customer Service Support**



## LGMG Europe.BV-EMEA

- Opened in 09.2018, 100% owned by LGMG
- 12 employees local team planned
- Spare parts > 1000 types > € 200k
- Machine stock, full models > 380 units
- > 20 countries covered, > 30 partners







#### 6. Global market feedback

200+ PARTNERS

30+ COUNTRIES



During the past 5 years, LGMG MEWPs has cooperated with over 200+ partners in 30+ countries and got very good market feedback.

#### 6. Global market feedback

#### Applications and feedback we got from our global partners.





















